

April 30, 2018

To Berning Marketing:

I am a young recent college graduate seeking the media planner position at Berning Marketing. I attended Southeastern Louisiana University in Hammond, Louisiana and graduated with a degree in communications, with a concentration in public relations. During my time in school, I have interned at Southern Strategies Group (Lobbying Firm) in Baton Rouge, Louisiana and Dewey Square Group (Public Relations Firm) in Washington D.C. Working at the firms has helped diversify my working abilities.

I have also held numerous positions during my time at Southeastern Louisiana University such as Senator for the College of Arts, Humanities, and Social Sciences and Inter-Fraternity Council's Vice President of Community Relations. I have held many positions throughout my years in college gaining experience in government affairs pertaining to Southeastern Louisiana University.

I am confident that I would be an essential worker to help better your agendas throughout the day. I possess the ambition, determination, and organizational skills to succeed in your office. If you agree that my qualifications and passion for your organization would make me a strong addition to your team, please call me at (1-504-613-7367) or email mattjreed2@icloud.com to set up a meeting. Thank you for your time, and I look forward to hearing from you.

Sincerely,

Matthew Reed