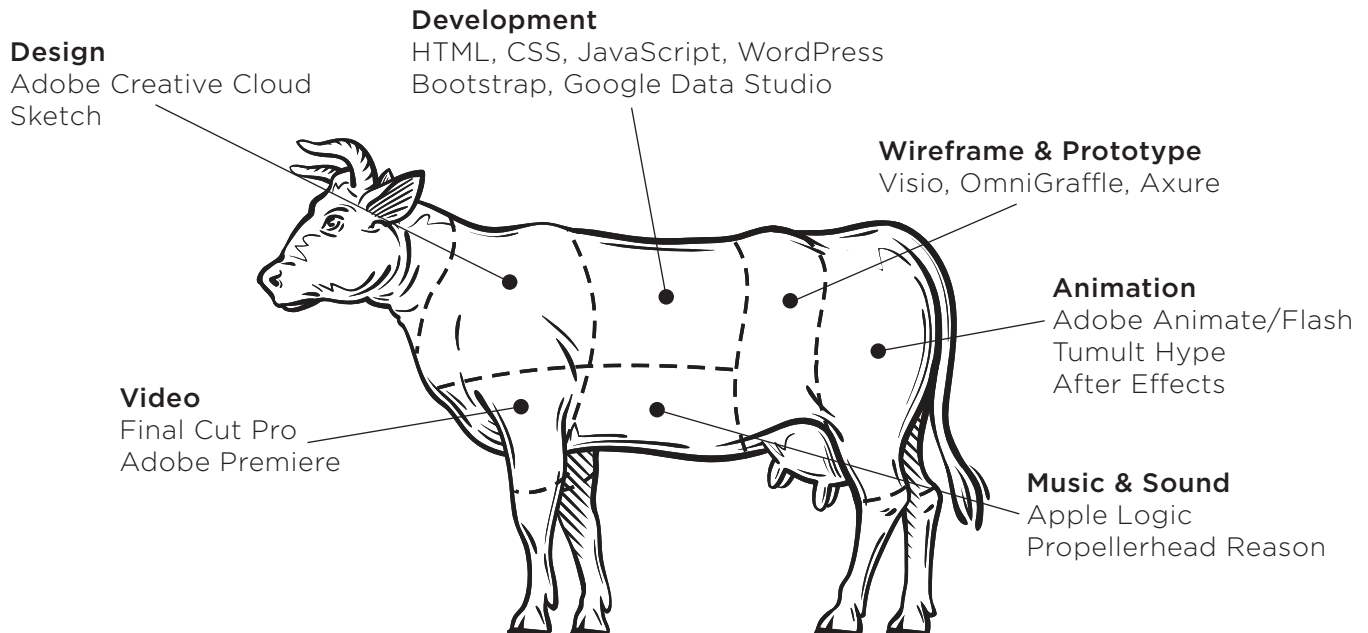


Interactive / UX Designer

I am a designer with 20+ years of industry experience seeking a position in the New Orleans area (or a remote opportunity) as a Senior UX / Interactive Designer or similar.

100% PRIME UX BEEF



EXPERIENCE

My career has run the gamut of digital media creation, including websites, online advertising, interactive animation, applications, and mobile. I have extensive and up-to-date professional experience with **Adobe Creative Cloud**, especially Photoshop, Illustrator, and Animate (formerly Flash). I have a working knowledge of **HTML, CSS, and JavaScript**.

My last gig was a two-and-a-half year contract with MilliporeSigma (known as Merck outside of North America) where I spearheaded **highly-focused user-centered design projects**, improving the UX of their \$500 million revenue website. Before that I had a long-standing freelance relationship with Kaz, Inc., **designing and producing digital properties for licensed brands** such as Honeywell, Vicks, Braun, and PUR.

I often manage the projects with which I am involved, creating team timelines, coordinating with other creative and technical personnel, presenting work at all stages of progress, and parsing feedback. On occasion I've been called upon to write copy for websites and online ads.

I have designed and produced consumer product showcase **videos** for the web, and my Flash background has allowed me to comfortably transition into producing **HTML5 animation**. I have created both **mobile-only and responsive** work and have designed for **content management systems**.

View my **portfolio** at: behance.net/kenff

KENNETH RADLIFF

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Interactive / UX Designer

EMPLOYMENT

2018		MilliporeSigma (Merck KGaA) - Senior UX Designer (as contractor) Burlington, MA and remote
2017		Teamed with a UX architect to improve the performance of a high-revenue life sciences e-commerce website through improved design and user interaction models. Based on user testing, site analytics, and Forrester Research site evaluations we developed and executed a strategy to improve the customer experience, which resulted in substantially increased revenue year-over-year. Other website responsibilities include guiding and documenting the transition to a radical new corporate brand identity, microsite design and development, and day-to-day hands-on UI adjustment and maintenance.
2016		
2015		
2014		
2013		
2012		Freelance Interactive Media Designer Somerville, MA
2011		Designed and produced websites, online advertising, Flash animation, marketing emails, social media campaigns, web videos, and more. Worked both directly with clients and as a contractor to several Boston-area agencies. Managed projects, wrote copy, presented work, and participated in new business pitches. Created work for Keurig, Honeywell, Corning, Vicks, Monster.com, Staples, Febreze, Braun, Constant Contact, PUR, and Merrill Lynch.
2010		
2009		
2008		
2007		
2006		Digitas - Interactive Designer (as contractor) Boston, MA
2005		Designed and produced websites, online advertising, and Flash animation. Worked within large collaborative team structures. Created work for General Motors, AT&T, and FedEx.
2004		
2003		Orbital Guidance - Founder, Creative Director Chestnut Hill, MA
2002		Ran small interactive agency. Was involved in all aspects of creative work and business management. Created websites for Millennium Pharmaceuticals, The Arthur D. Little School of Management, Amgro Financial, and GoldPocket.
2001		
2000		Holland Mark Martin - Senior Multimedia Art Director Boston, MA
1999		Designed and produced websites, online advertising, and Flash animation. Worked closely with agency creative department to produce unified campaigns across all media. Created work for Polaroid, Veryfine, the Massachusetts Office of Travel and Tourism, Liberty Mutual, and Sun Microsystems.
1998		
1997		
1996		Freelance Designer Boston, MA
1995		Created identity designs for Bare Bones BBEEdit and the Brattle Theatre. Assembled a portfolio that opened the door to my first agency position at Holland Mark Martin.
1994		

EDUCATION

Massachusetts College of Art and Design
Graphic Design / Illustration - 1992 to 1995

Member of **The Interaction Design Foundation**

PASTIMES

writes and records electronic music
supports the Boston Bruins professional hockey club
enjoys high-tech gadgetry
plays mobile games
takes frequent walks around his neighborhood
reads quite a lot of science fiction
rescues cat toys from under the sofa